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## ROWAN RANGE North American Product Matrix



MALE: Rowan  
FEMALE: White Feathered



### ROWAN 708 BROILER

The Rowan 708 is a slow-growing pairing that works well for the customer focused on robustness, excellent feed conversion and superior **yield**. The Rowan 708 broiler has white plumage.

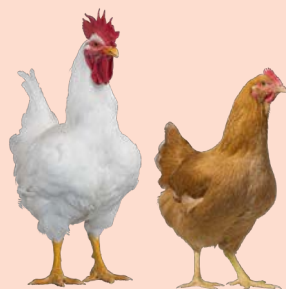


MALE: White Feathered  
FEMALE: Brown Ranger



### RANGER PREMIUM BROILER

The Ranger Premium is a slow-growing pairing that works well for the customer focused on feed conversion, robustness, **superior egg production and excellent yield**. The Ranger Premium broiler has white plumage with shades of brown.

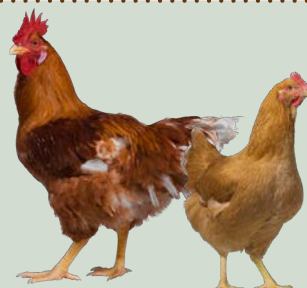


MALE: White Feathered  
FEMALE: Brown Ranger



### RANGER CLASSIC BROILER

The Ranger Classic is a slow-growing pairing that works well for the customer focused on robustness, yield, **superior egg production and excellent feed conversion**. The Ranger Classic broiler has white plumage with shades of brown.



MALE: Brown Male  
FEMALE: Brown Ranger

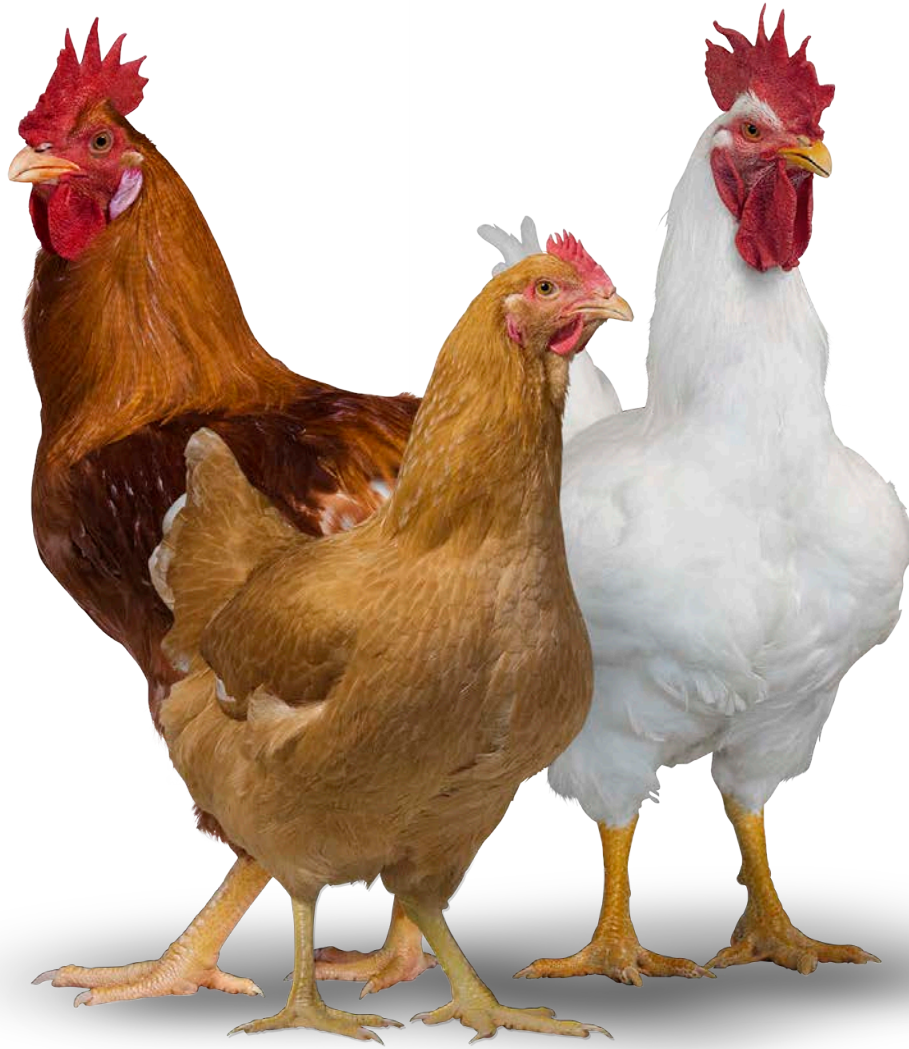


### ROWAN RANGER BROILER

The Rowan Ranger is a slower-growing pairing for customers looking to enhance and differentiate their product ranges with feather color. The package brings a great blend of **rustic appeal and reproductive performance**. Rowan Ranger broilers provide superior FCR and yield when compared to birds with pronounced feather coloring. The Rowan Ranger broiler features varying shades of brown plumage.

#### NOTES:

1. All broilers of Rowan Range product pairings are feather sexable.
2. Rowan Range products are approved by a number of welfare accreditation schemes worldwide.



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