

Broiler & Breeder News Asia

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Market Trends and Exports/Imports



China and Russia Move Towards Joint Ventures in Poultry Breeding

Cooperation Framework: Chinese and Russian research institutions and industry bodies signed agreements to establish a joint scientific genetics and breeding platform, with potential future joint ventures in poultry breeding.

Broiler Programme: Russia's GenBioTech and China's Beijing Glibizzia Biotechnology agreed to collaborate on a broiler crossbreeding programme, focusing on improved breeding efficiency, disease resistance and longer productive lifespan.

Strategic Objective: Both countries aim to strengthen domestic genetic capabilities and reduce reliance on imported breeding stock amid food security and geopolitical concerns.

China's Progress: China has expanded genomic selection systems and developed new layer and broiler lines (e.g., Shengze 901, Guangming No. 2, Wode 188), with domestic layers estimated to hold around 60% of the egg market.

Russia's Focus: Russia's Smena-9 broiler, central to its import-substitution strategy, exceeded 5% market share in 2025, with a target of 20% by 2030, though performance gaps versus international strains remain a concern.

Source: [Poultry World](#)



Thaifoods Eyes 5-8% Growth for Chicken Business in Thailand

Growth Outlook: Thaifoods Group (TFG) expects its Thailand chicken business to grow 5-8% year-on-year in 2026, supported by sustained domestic demand.

Export Support: A weaker baht is improving export competitiveness, with additional demand anticipated during the Chinese New Year period.

Financial Performance: TFG reported a record net profit of USD 194 million in the first nine months (+177.7% yoy), with revenue reaching USD 1.7 billion (+14.6% yoy).

Growth Drivers: Higher chicken and pork sales in Thailand, strong pork performance in Vietnam, retail expansion (Thaifoods Fresh Market), and lower raw material costs contributed to improved profitability.

Source: [Asian Agribiz](#)

IMPORT

Vietnam Meat Imports Surge Past USD 2 Billion in 2025

Import Expansion: Vietnam imported 978,300 tonnes of meat and meat products worth over USD 2.004 billion in 2025, marking a 11.6% rise in volume and 12.2% increase in value year-on-year.

Key Categories: Imports were led by poultry meat (fresh, chilled and frozen), edible offal and slaughter by-products, alongside buffalo and pork products.

Major Suppliers: India remained the largest supplier (188,700 tonnes, USD 681.3 million), contributing nearly 20% of total import volume. Russia and Brazil were also key suppliers.

Market Context: Rising imports reflect strengthening domestic demand for animal protein from consumers and food processors.

Export Imbalance: Meat exports totaled only 22,300 tonnes worth USD 116.5 million, with shipments to Hong Kong declining more than 21% year-on-year.

Source: [aviNews](#)



Indonesia's Poultry Farmers in Spotlight as MBG Program Scales Up

Rising Demand: Indonesia's Free Nutritious Meals (MBG) program is driving higher demand for eggs and chicken meat in 2026, requiring stronger upstream production readiness.

Financial Support: The government plans to allocate USD 2.96 billion in low-interest (3%) People's Business Credit (KUR) to poultry farmers, cooperatives and SMEs to secure supply.

Policy Objective: Authorities aim to ensure sufficient domestic egg and chicken output as the nationwide nutrition program expands.

Broader Livestock Concerns: Industry representatives are calling for similar financing support for ruminant sectors, noting domestic beef production meets only 40-45% of demand, leaving Indonesia reliant on imports.

Source: [Asian Agribiz](#)

Feed and Nutrition

Indonesia SBM Import Policy May Trim 2026 Poultry Profit

Policy Shift: Indonesia plans to transfer soybean meal (SBM) import authority from private firms to state-owned Berdikari starting in 2026, aiming to better coordinate feed supply and pricing.

Cost Impact: SBM accounts for 20–25% of poultry feed costs and is the country's largest imported feed ingredient. Centralized imports and potential US sourcing (at premium prices) could raise base feed costs by ~2%.

Price Pressure: Added trader margins (~5%) may lift SBM prices by around 7% from April 2026.

Profit Outlook: Analysts estimate the policy could reduce 2026 EBITDA by 1.1–3.8% and net profit by 1.4–8.1% for listed poultry firms.

Industry Effect: While short-term margins may tighten, larger integrators are expected to benefit longer term due to economies of scale.

Source: [Asian Agribiz](#)



India-US Interim Trade Deal: A Lifeline for Sustainable Feed

Trade Facilitation: Under the India-US interim trade deal, duties on key feed ingredients such as DDGS and red sorghum are expected to be reduced or eliminated, supporting stable feed supplies.

Rising Demand: Rapid growth in poultry, dairy and fisheries is outpacing domestic production of corn and soybean meal, increasing reliance on imports.

Cost Pressure: Feed accounts for 60–65% of livestock production costs, and supply volatility directly impacts animal protein prices.

Supply Gap: Limited arable land and productivity constraints restrict local feed output. USDA projects that India will need large-scale soybean and corn imports by the early 2030s to meet rising demand.

Industry Impact: Improved access to US feed ingredients could stabilize input costs and support continued expansion of India's poultry sector.

Source: [aviNews](#)



Vaccination and Disease Prevention

Salmonella Vaccination Proven Effective in Broiler Breeders

Study Findings: A two-year surveillance study (Frontiers) confirmed that Salmonella vaccination programs in broiler breeders are effectively reducing key serotypes (Typhimurium, Enteritidis, Infantis), which accounted for less than 10% of detections in breeder flocks.

Industry Impact: The findings validate two decades of vaccination, routine monitoring and biosecurity efforts at the breeder level.

Processing Gap: These vaccine-targeted serotypes still represent ~45% of Salmonella positives in Georgia processing plants (USDA FSIS data), raising questions about transmission sources beyond breeders.

Alternative Sources: Advanced CRISPR-SeroSeq testing identified cattle-associated serotypes (Cerro, Mbandaka), suggesting possible feed-related transmission routes.

Monitoring Implications: Salmonella prevalence peaked at 28–35 weeks (peak egg production), while routine sampling occurs earlier and later, potentially missing peak shedding periods.

Source: [WATT Poultry](#)



Newcastle Disease: Vaccine Concept and Technology Critical

Seminar Focus: At Ceva Animal Health's Newcastle disease (ND) seminar in Indonesia, experts highlighted advances in HVT vector vaccine technology and future developments supported by AI and bioinformatics.

rHVT-F Advantage: Vectormune ND (rHVT-F) provides early and lifelong immunity when administered in-ovo or at day-old, even in the presence of maternal antibodies, without causing respiratory reactions.

Transmission Control: Data from broiler trials showed vector vaccines significantly reduced virus shedding and transmission of velogenic genotype VII NDV.

Broad Protection: Challenge trials confirmed consistent protection across emerging NDV genotypes, with strong reduction in infection and spread.

Key Message: With only one NDV serotype, vaccine concept and technology are more critical than genotype matching.

Source: [aviNews](#)

